

BTEC TRAVEL & TOURISM

COURSE OUTLINE:

Exam Board: Pearson

This provides students with a range of theoretical and practical opportunities to develop their interests in Travel and Tourism in ways that are personally relevant. Students will complete units in The world of travel, Global destinations and Principles of marketing.

The course consists of internal and external elements.

SKILLS REQUIRED:

Students progressing onto this course will require:

- Excellent communication skills
- Independent learning and revision skills
- The ability to meet coursework deadlines

FUTURE OPPORTUNITIES:

This qualification could prepare you for careers and further opportunities in:

- The travel industry
- Tourism officers
- Travel agencies
- Holiday representatives

