

COURSE GUIDE - BUSINESS

WHAT IS BUSINESS?

The main aim of the Business Studies is to equip students with the knowledge to enter the world of work, set up their own business or go on to study GCEs in Business, BTEC Nationals in Business and further at higher education.

WHAT WILL I STUDY?

The subject explores business concepts and theories. The following topics are covered in this subject

- Topic 1.1 - Enterprise and entrepreneurship
- Topic 1.2 - Spotting a business opportunity
- Topic 1.3 - Putting a business idea into practice
- Topic 1.4 - Making the business effective
- Topic 1.5 - Understanding external influences on business
- Topic 2.1 - Growing the business
- Topic 2.2 - Making marketing decisions
- Topic 2.3 - Making operational decisions
- Topic 2.4 - Making financial decisions
- Topic 2.5 - Making human resource decision

HOW WILL I BE ASSESSED?

The Pearson Edexcel GCSE Business consists of two externally-examined papers

Theme 1: Investigating small business (Paper code: 1BS0/01)
Written examination: 1 hour and 30 minutes
50% of the qualification
90 marks

Theme 2: Building a business (Paper code: 1BS0/02)
Written examination: 1 hour and 30 minutes
50% of the qualification
90 marks

HOW CAN I PROGRESS?

- Students can progress from this qualification to a number of different academic and vocational qualifications at Level 3, including GCEs in Business, Economics and BTEC Nationals in Business.
- The knowledge and skills gained from GCSE Business support students' entry into employment or other training in specific aspects of business, such as apprenticeships and vocational qualifications which focus on more specialised business areas.
- GCSE Business provides a strong foundation for employment, with students progressing, with further training, to a wide range of careers training such as banking and finance, sales and marketing, human resources, production management and general management.

FURTHER INFORMATION

<https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html>

