

COURSE GUIDE - MEDIA

WHAT IS MEDIA?

Media is a contemporary and interactive subject which encourages students to develop their creative, analytical, research, and communication skills, through exploring a range of media forms and perspectives.

WHAT WILL I STUDY?

GCSE Media Studies engages students in the in depth study of media products in relation to the four areas of the theoretical framework:

- Media language: students will gain knowledge and understanding of how the media through their forms, codes and conventions communicate meanings.
- Media representation: students will gain knowledge and understanding of how the media portray events, issues, individuals and social groups.
- Media industries: students will gain knowledge and understanding of how the media industries' processes of production, distribution and circulation affect media forms and platforms.
- Media audiences: students will gain knowledge and understanding of how the media forms target, reach and address audiences, how audiences interpret and respond to them, and how members of the audience becomes producers themselves.

HOW WILL I BE ASSESSED?

Students will all sit their exams and submit all their non-exam assessment at the end of Year 11.

Paper 1: 1 hour 30 minutes, 84 marks – 35% of GCSE.

Paper 2: 1 hour 30 minutes, 84 marks – 35% of GCSE.

Non-exam assessment – creating a media product: 72 marks, 30% of GCSE.

The exams will consist of multiple choice, short answer questions, stepped response questions and extended response questions.

The non-exam assessment will task students to produce a statement of intent with a media product for an intended audience from a set menu of options.

HOW CAN I PROGRESS?

Many students choose GCSE Media Studies for its relevance to their lives and for the opportunities it provides for exploring contemporary issues through the use of different media in creative and practical ways. Students learning will be structured in a way that bridges the gap between GCSE, AS and A-Level, giving them the skills and experience to better prepare them for the demands of As and A-Level if they choose to progress with their study.

FURTHER INFORMATION

<http://filestore.aqa.org.uk/resources/media-studies/specifications/AQA-8572-SP-2017.PDF>

