



JOHN MADEJSKI ACADEMY

John Madejski Academy
125 Hartland Road, Reading,
Berkshire RG2 8AF

www.johnmadejskiacademy.co.uk
info@johnmadejskiacademy.co.uk
0118 937 0200
Follow us on Twitter - @JMAcademy1

4th March 2019

Dear Parent / Carer

RE: E-Safety regarding Momo

In light of recent reports surrounding dangerous online challenges, we wanted to reach out and reaffirm our school's commitment to promoting online safety.

Online risks such as these are often designed to attract media attention and cause panic. As such, we do not wish to draw attention to a specific online threat, but wanted instead to remind you of all that our school is doing to promote online safety, and share advice on how you can help to protect your child online.

Our school has strict safeguarding procedures in place and the children are regularly reminded about how to behave responsibly and safely online. At home, we recommend you take the following steps to ensure your child is safe when using the internet:

- Check what your child can access online.
- Consider using parental controls to limit access to inappropriate material.
- Ensure your child understands the importance of keeping personal information private.
- Reaffirm the message: "No one has the right to make you do anything you don't want to online."

The NSPCC has provided a list of warning signs regarding online behaviour, which includes:

- Secretive online behaviour, a second device, or lots of new contacts.
- Changes in behaviour, such as becoming withdrawn or angry after using a mobile or other online device.
- Access to unexplained money, clothing, or other items.

If you are concerned, please talk to a member of staff in school or call the NSPCC helpline on 0800 800 5000.

Yours sincerely

Camilla Thornalley
Interim Principal

